



### "Yes on V" Postcard Campaign Guide

1. Please review the sample scripts and decide on your message before you begin to write on your cards. You can use one of our scripts or you can create your own message, that is up to you!
2. Please use a ball-point pen or thin-point Sharpie to write the cards, as a rollerball or other ink pen may smear.
3. Please write the addresses on the cards as neatly as possible so that they are delivered to the correct voters (unless addresses are already affixed to the postcards!).
4. If children are writing cards, please encourage them to stay on the left-side of the card when writing their message, *and then if you are writing the addresses*, have an adult (or an older with good writing child) write the addresses.
5. You can write the voter's name in the "Dear [First Name, or Mr. \_\_\_\_, or Ms. \_\_\_\_]" line, or you can simply write "Dear Voter,"
6. Please place POSTCARD STAMPS on the postcards once they are completed. The value of each postcard stamp is \$0.35 and they are available in sheets of 20, for \$7.00.
7. Please email [chelsea@snkids.org](mailto:chelsea@snkids.org) if you want us to pick up your cards for mailing (scheduled for October 1<sup>st</sup>). We will *also* be having some Writing Events, which you are welcome to attend, and where you can drop the cards off to us (or the hosts) if you wish. \*If you want to drop the postcards off, please do so at: **338 Rolling Hills Avenue, San Mateo, CA 94403** in the designated box on the front porch – *thanks!*
8. Lastly, if you would like to mail the completed postcard on your own, please mail them on Monday, October 1, 2018 or within a couple of days after that (*remember to STAMP them ☺*). \*This timing is based upon the fact that the **Vote by Mail Ballots** will drop from the post office to Voters on or around October 6<sup>th</sup>.
9. \*\*If you *can* snap a photo of your completed postcards, or you mailing them, or kids adding their special touches to the cards, we'd love to post pictures on our website... and if you are willing to post to social media, maybe you will inspire others to volunteer to help get V passed! \*\*Tag posts with **#VforKids**
10. THANK YOU for volunteering to help get Measure V passed by our SM and FC voters! Your personal message will make all the difference to an undecided Voter & it may also *remind them to Vote!* ☺

#### **Sample Scripts...**

*but you can also feel free to create your own message!*

**Adult:** Please Vote YES on Measure V on November 6<sup>th</sup>! We need more funding for our kids to have an excellent education. V will result in more than \$800 per student, every year for math, science, arts & music. Vote YES on V for all Kids! Thank you, \_\_\_\_\_

**Child:** Please Vote for Measure V on 11/6! It will help pay for math, science, art and music. It will give us more than \$800 for every kid, every year! Vote YES on V for all Kids! Thank you, \_\_\_\_\_